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1923 BULBS FOR FALL 1923

Lock Box 35

JOSEPH BANCROFT & SON

Cedar Falls, Iowa

"Flowers are a Necessity, Not a Luxury"

MAR 6 1925



Look steadily into the face of a flower, it will appeal to the best there is in you. Flowers are messengers straight from the Creator, and every man or woman who listens as they look will hear increasingly and be restored to themselves. Plant Bulbs, they are cheap and easily cared for, both indoors and outside. No money you can invest will give you and your friends such returns as flowers.

SEND BULBS TO YOUR FRIENDS—As a gift, nothing will give them more pleasure, as they are permanent and lasting.

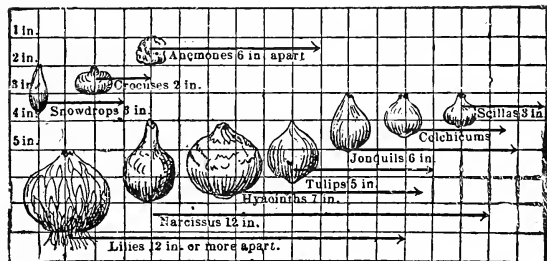
TIME OF DELIVERY

Practically all Dutch and French bulbs will be ready this year during September and early in October. All import regulations are now off so there will be no delay in shipping. Bulbs this year will reach here in plenty of time to plant out before freezing weather.

WHEN TO ORDER. It is best to order promptly on receipt of this list, but they may be planted outside any time up to freezing weather. Practically all the bulbs in this list are ready in October, some of them before.

QUALITY OF OUR BULBS. Our bulbs are the best we can buy—the same as we use ourselves for forcing and must not be compared with stock bought to sell cheap.

OUR PRICES are as low as this grade of bulbs can be sold. Labor conditions in Europe are such that our bulbs cost us more than they did several years ago. All Bulb Prices in this catalog are prepaid).



How to Plant Your Bulbs

A careful study of the engraving will show you the exact depth and distance to plant your bulbs outside. Spade your ground up well—good and deep—well pulverized and rich. Then smooth off the soil and firm with brick or board. By using a round stick a little larger than the bulb you are planting, you can easily make holes the right size and depth. Drop your bulb in right side up, fill up the hole and again pack solid; firm and give thorough watering when the ground is dry outside.

When the ground freezes in the Fall give a thorough mulch, leaving same on all Winter and gradually remove the mulch in the Spring.

We consider it advisable when the ground is thoroughly moist after you have placed your mulch on the same to cover the entire bed up with boards or roofing paper, so as to prevent it from getting very wet in the Winter and then freezing and thawing.

For inside use, plant your bulbs in light sandy soil, firming them well in the soil with crown of bulb below the surface. Give them thorough watering; then plunge the pots in the cellar to a depth of three or four inches above the pot. Examine them occasionally and if they become dry give them a thorough watering, keeping them buried from four to six weeks till they are started. Then remove them to the light and grow cool. Do not bring them to the light until they are thoroughly rooted and started and do not put them in a hot, sunny place, as this will have a tendency to make short, inferior blooming stalks. A light, cool, sunny window is best for the growing of all bulbs in the home. Hyacinths will have longer spikes if grown in the shade.

HYACINTHS

Planted in a bed outside in a protected place will give you satisfaction. Assorted colors for outside planting.

IMPORTANT

For indoor culture plant one bulb in 4-inch or 3 or 4 in a 6-inch pot. Use light, rich soil. Plant about 1½ inch below surface—give a good watering and set away in cool, dark place for 6 to 8 weeks, bringing them in as wanted.

Use **French Roman, Dutch Roman and Named Dutch Hyacinths** for indoor planting

DUTCH ROMAN OR MINIATURE

(These are especially suitable for pot culture inside. Plant 3 bulbs in 5-inch pot.)

Lady Derby. Blush pink.

Grand Maitre. Deep blue.

Gertrude. Clear pink.

Queen of Blues. Light blue.

L'Innocence. Pure white.

Price 7c each; 75c per dozen.

UNNAMED HYACINTHS

Especially suitable for outdoor culture.

Colors Separate

Single—Light Blue, Dark Blue, Red, Rose, White, Yellow.

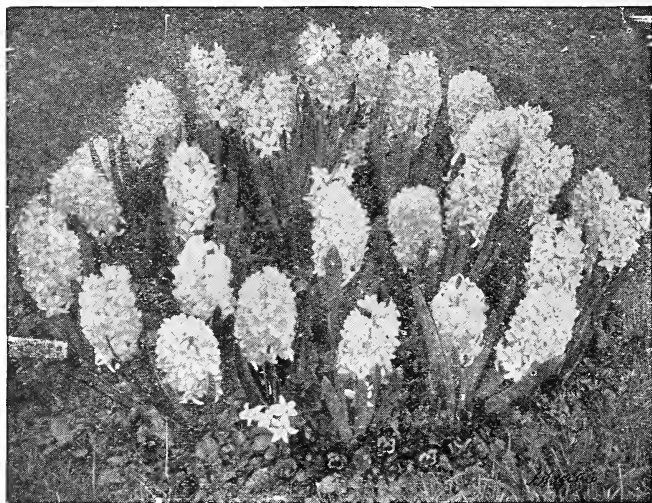
We do not carry the cheaper double varieties as they do not give satisfaction.

For Garden Culture—Plant 4 inches deep and protect well with mulch. Do not uncover too early in Spring. 75c per dozen, \$5.50 per 100.

NAMED DUTCH HYACINTHS

(These are best for pot culture indoors)

Our list contains only the best varieties for general use in their respective shades.



Bed of Hyacinths

SINGLE VARIETIES

Gertrude. Medium early, Rose pink.

La Victoria. Brilliant dark pink.

Lady Derby. Early blush pink.

Mad Vanderhoop. Best medium white.

Queen of Blues. Early, light blue.

King of Blues. Dark blue, medium.

Garibaldi. Brilliant red.

King of Yellow. Large and early.

La Innocence. Pure white, compact truss, early.

(Note. The single varieties are best for pot culture.)

DOUBLE VARIETIES

Grootvorst. Double pink.

Bloksberg. Early Porcelain.

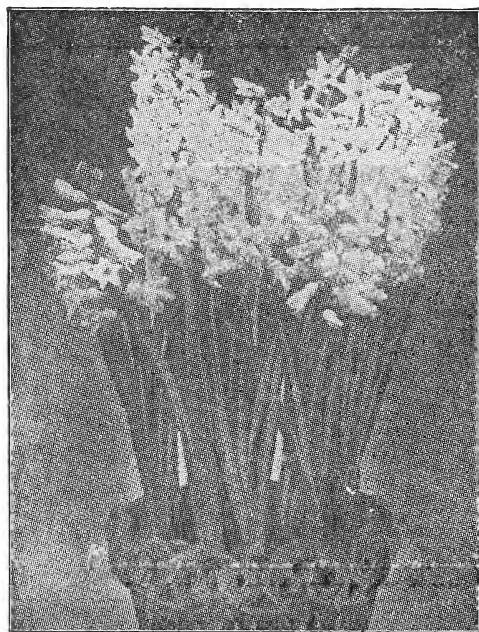
Princess Louise. Deep red.

Garrick. Deep blue, early.

Sunflower. Bluff, good spike.

Kohindoor. Double salmon.

Isabella. Pure white.



Roman Hyacinths

Price of named Dutch Hyacinths. Single and double, 15c each, \$1.50 per dozen, \$12.00 per 100.

CROCUS

Especially suited for edging beds; blossoms very early in spring.

UNNAMED VARIETIES

White, striped, blue and yellow, or assorted—25c per dozen; \$1.50 per 100.

Crocus Named Varieties. Extra large flowering. 35c dozen; \$2.50 per 100.

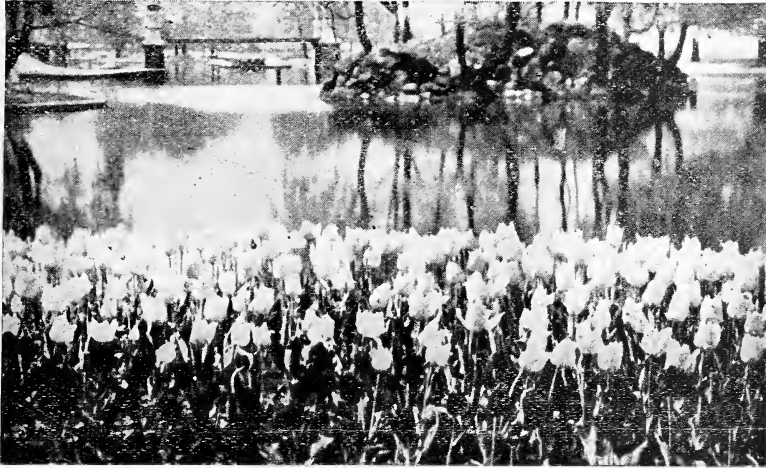
Mt. Blanc. Pure white.

Sir Walter Scott. White, striped blue.

Cloth of Gold. Golden, striped brown.

General Gordon. Purple.

TULIPS



Sometimes Tulips are heated on board ship and prove a failure, the buds being blighted by heat in hold of ship. In case of any tulips proving such, our customers will please report as early as possible as all bulbs are insured against over-heating enroute.

No Flower for outside planting will give you the pleasure these will. Plant as soon as received in the fall and after the ground freezes, protect with mulching, which should be removed as soon as they show growth in the spring.

A SELECTION OF THE BEST SINGLE NAMED VARIETIES

Early Flowering

Cramoisi Brillant. Finest scarlet.
Gris-de-Lin. White edged rose.
White Swan. Pure white.
Duchess de Parma. Brown and orange.
La Reine. White shaded rose.
Yellow Prince. Golden yellow.
Keizerkroon. Red, with broad yellow border.
Pottebakker Scarlet. Bright scarlet.

SINGLE FINE MIXED

For bedding, per dozen 35c; 100 for \$2.50.

A SELECTION OF THE BEST DOUBLE NAMED VARIETIES

Early Flowering

Tournesol. Red and yellow.
Murillo. Large pink suffused white.
Rubra Maxima. Dazzling scarlet.
Couronne d'Or. Beautiful rich golden yellow.
Schoonoord. Double pure white.
Salvator Rosa. Beautiful deep rose.
Price of Named Tulips. .5c each, 55c per dozen. **\$3.50 per 100.**

DOUBLE MIXED

For bedding, dozen 45c; 100 for 2.75.

SPECIAL OFFER—TULIP BEDS—Early Flowering

We can furnish at a special price, bulbs for circular beds in four colors, varieties to be our selection. Shallow rooted plants can be grown in these beds without removing the tulips, except once in three years. For planting in parkways these beds are ideal. Plant the bulbs either 4 or 6 inches apart.

For 3-ft. bed planted 4 in. apart, 96 tulips, 24 each, red, white, yellow and pink **\$3.25**, postpaid
 For 3-ft. bed planted 6 in. apart, 36 tulips, 9 each, red, white, yellow and pink, **\$1.25** postpaid
 For 4-ft. bed planted 4 in. apart, 128 tulips, 32 each, red, white, yellow and pink, **\$4.50** postpaid
 For 4-ft. bed, planted 6 in. apart, 60 tulips, 15 each, red, white, yellow and pink, **\$2.10** postpaid



CANDIDUM

The finest hardy white lily that grows.

BULBS FOR NATURAL EFFECTS

Narcissi, Crocus and Tulips are especially suitable for planting in clumps along streams and in fence corners. If planted in clumps in a sheltered spot, they will produce a mass of color in the spring. We put up the following collections for this purpose:

Narcissi, hardy varieties, in assortment, our selection, **\$3.50 per 100.**

Lily (L. Candidum) 25c each, **\$2.50 per dozen.**

Tulips, late-flowering, in special mixture varieties, **\$3.50 per 100.**

Tulips, early-flowering varieties, assorted colors, **\$2.50 per 100.**

Hyacinths, assorted colors, **\$5.50 per 100.**

LATE FLOWERING TULIPS

This section of the Tulip family deserves more attention. Being of great beauty and coming into bloom in May, a splendid success of bloom can be had when planted along with the early Tulips. They are extremely hardy and particularly fine for planting in clumps among shrubbery or in the herbaceous border. The flowers being borne on extra long stems make them invaluable as cut flowers and they have the added value of lasting a long time when cut and placed in water. (Unless noted are all single.)

PARROT TULIPS

Very odd twisted petals. Mostly fringed. Medium late in flowering. All colors mixed. 60c per dozen, \$3.50 per hundred.

COTTAGE MAY FLOWERING TULIPS

Iscomb Searlet. Brilliant, vermillion, crimson base.

Isabella. Primrose, flushed rose, changing to rosy red.

Gesneriana Spathulata. Scarlet, blue center, sweet scented.

Mrs. Moon. The largest and finest golden yellow tulip.

The Fawn. A charming shade of fawn color.

Gesneriana Orange Globe. Bright orange.

Royal White. Fine pure white.

Iscomb Yellow. Bright yellow.

Dream. Soft Lilac.

John Ruskin. Orange, yellow and pink.

Iscomb Pink. Salmon pink.

Maidens Blush. White tinted pink.

DARWIN TULIPS

Baronne la Tonnaye. Bright pink.

Clara Butt. Soft salmon pink.

Glow. Brilliant red.

La Tulipe Noire. The blackest of all tulips.

Mrs. Potter Palmer. Rich glowing purple.

Gretchen. Soft blush.

Painted Lady. Creamy white.

Sultan. Maroon black.

Pride of Haarlem. Glossy pink.

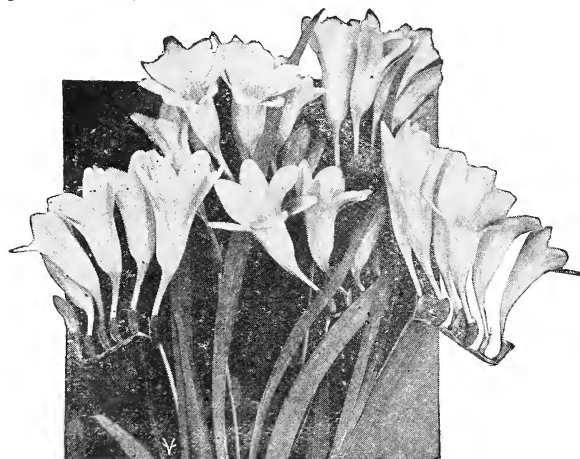
F. Sanders. Rich brilliant scarlet.

Mme. Krelage. Soft pink.

Price of Late Named Tulips—60c per dozen; \$4.20 per 100

SPECIAL MIXTURE OF LATE FLOWERING TULIPS

Made up of the preceding varieties of late flowering tulips; also several other varieties, 45c per dozen, \$3.20 per 100.



Freesia

FREESIAS

Very easy culture; plant bulbs in a 4 or 5-inch pot. Do not cover like other bulbs, simply set away till they start, then bring to light. Plant 6 bulbs in a five-inch pot. Grow in full sun and near window.

Purity French. Flowers of large size, with great length and strength of stem. A magnificent, glistening white. First size, 3c each; 30c per dozen. Large size, 5c each; 50c per dozen.

Rainbow Freesias. Beautiful variegatings in lavender, pink, yellow, 5c each; 55c per dozen.

NARCISSUS and DAFFODILS

Except noted all varieties are equally suited for indoor growing and for planting out-doors in the garden. Our prices are all for largest size bulbs, many of which will throw two flowers. (Prices quoted are prepaid.)

SINGLE VARIETIES

- Emperor.** Entire flower rich yellow, trumpet very large, 8c each, 90c per dozen.
Empress. Trumpet rich yellow, perianth, pure white, 8c each, 90c per dozen.
Golden Spur. Extra large rich yellow, strong grower, 7c each, 80c per dozen.
King Alfred. Of largest size, pure yellow, 20c each.
Bicolor Victoria. Pure white perianth, large yellow trumpet, 8c each, 90c per dozen.
Poeticus. Flower pure white, golden cup. 4c each, 45c per dozen.
Mrs. Walter Ware. Early. Pure white with golden yellow trumpet, 10c each.
Sir Watkins. One of the finest pure yellow trumpet varieties, 10c each; \$1.00 per dozen.

DOUBLE VARIETIES

- Alba Plena Odorata.** Fragrant, snow white, 4c each; 40c per dozen.
Incomparable. Pale yellow and orange, fragrant. 4c each, 40c per dozen.
Poeticus Ornatus. Pure white with yellow cup. Early bloomer.
Von Sion. The grand old fashioned double yellow Daffodil. Splendid for indoor blooming and especially used for cut flower. 7c each, 75c per dozen.
Von Sion Double Nosed Bulbs. Will produce two or more flowers to the bulb. 10c each, \$1.00 per dozen.
Incomparables. Light yellow and orange. 6c each.

SPECIAL OFFER—18 Narcissus and Jonquils, assorted varieties, (all hardy) for 85c, prepaid.

TENDER VARIETIES

For early blooming and for growing in water.

Chinese Sacred Lily. The crop of imported bulbs promise to be very good this year. They are especially suitable for growing in water. 15c each, 6 for 85c prepaid.

Early Double Roman. Double yellow and white. 6c each, \$65c per dozen.

Paper White Narcissus. These beautiful, graceful Narcissi will flower as early as Christmas. The flower is larger than the Chinese Lily. Planted in earth use 6 to 8 bulbs in a six-inch pan, which started in September will flower by Christmas. Very easily grown. 6c each, 65c per dozen.

No bulbs will give you more perfect satisfaction indoors than the varieties of Narcissus. For extra early use plant Paper White, Early Double Roman and Golden Spur. For later use plant any of the other varieties listed.

JONQUILS

Smaller than Narcissus, very easy to grow, both indoors and out.

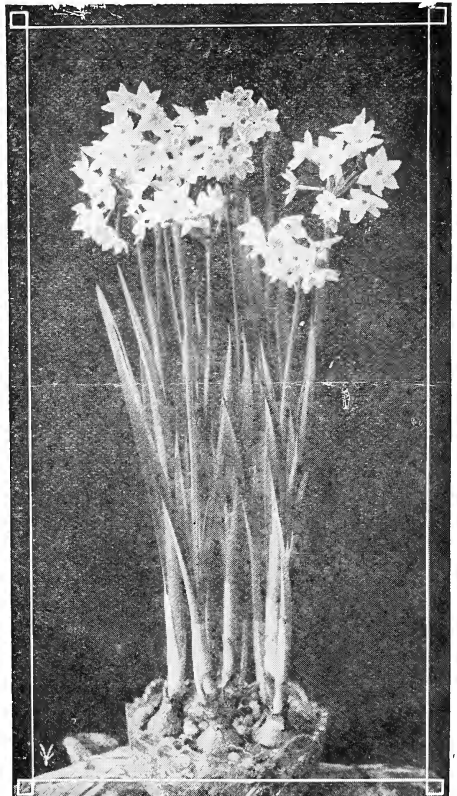
Double, 4c each, 45c per dozen.

Rugulus, extra large yellow, can be flowered in water. 5c each, 60c per dozen.

Campernelle, large size, pure yellow. 5c each, 60c per dozen.

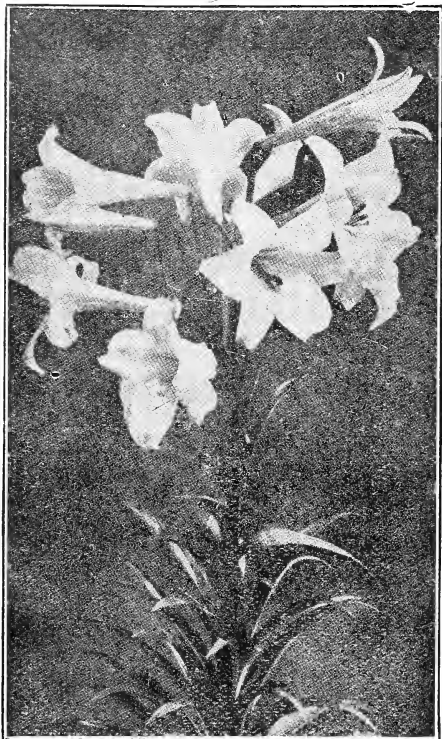


Victoria



Paper White

LILIES (For Indoor Planting)



Easter Lily

EASTER LILY

Gigantum. For late spring flowering.

1st size, 30c each.
2nd size, 50c each.

FORMOSA

Similar in form to Gigantum but taller in growth and earlier in coming into flower.

1st size, 30c each.
2nd size, 50c each.

CALLA LILY

We offer the half dwarf variety, Little Gem. It is a more free bloomer than the old variety. 25c and 50c each.

LILY CANDIDUM (St. Joseph Lily)

Pure white, hardy, planted early in fall outside, blooms following June. Small size, 25c each; 6 for \$1.25.

Lily-of-the-Valley. Clumps for outside planting. 25c each, 5 for \$1.00.

JAPAN LILIES (For Outdoor Planting)

Ready in November.

Speciosum Rubrum. Pink with red spots. 40c each.

Speciosum Melpomene. White with pink spots. 40c each.

Auratum. White and yellow with gold band in center of each petal. 40c each.

Oxalis. For winter flowering. Can supply assorted colors only. 5c each, 50c per dozen.

Ixias. Snowdrops, Allium, Chinodoxia, Miniature Iris—supply cut off. Government embargo. Quarantine No. 37.

GLAZED BOWLS. For growing bulbs indoors. 5 inches, 40c; 6 inches, 50c; if by mail add 10c each extra.

Ponies. We offer 10 of best standard varieties, 1 year old clumps, 50c each, 3 for \$1.30.

A FEW SPECIALS IN HARDY PLANTS, SHRUBS, ETC.

These can be successfully transplanted in the Fall. Plant now, and you will have them ready next Spring when you are busy. For Complete List See Last Spring's Catalog, Mailed on Request.

Hardy Phlox. Ten best varieties, 1 year old clumps, 25c each, 5 for \$1.00.

Japan Iris. Several varieties, 1 year old clumps, 40c each.

German Iris. Several varieties, 1 year old clumps, 30c each; 4 for \$1.00.

Siberian Iris. 20c each; 6 for \$1.00.

Barberry Thumbergi. The greatest hedge plant for this climate. 1st size, 25c each, \$2.50 per dozen; large size, 40c each, \$4.00 per dozen.

Hardy Asters. Assorted kinds, clumps, 35c.

Shasta Daisies. 25c each.

Coreopsis Lanceolata. 25c each.

Ampelopsis Veitchii. Boston Ivy, extra strong plants from 6-inch pots, 60c each.

Spiraea Van Houttei. Ready in October. Many were disappointed last spring because supply was soon exhausted. Buy now, plant this fall, and then you will have them. 1st size, 25c each; \$2.50 per dozen. 2nd size, 50c each; \$5.00 per dozen. Largest size, 75c each; \$7.50 per dozen.

Hydrangea Paniculata Grandiflora. 1st size, 40c each; \$4.00 per dozen. 2nd size, 75c each; \$7.50 per dozen.

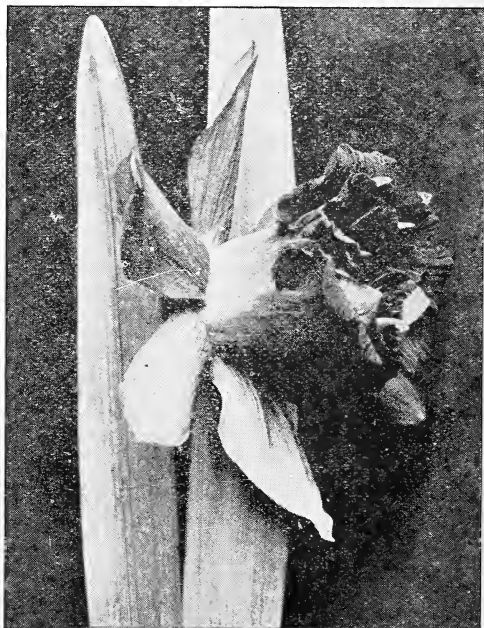
New Hydrangea Snowball. 60c each.

Snowberry. White and red, 60c each.

Spiraea Antony Waterer, 60c each.

Ampelopsis Veitchii. Extra strong pot grown plants, 50c each.

Clematis Panacalata. Extra strong pot grown plants, 50c each.



Narcissus Von Sion

FROM _____

PUT A
2-CENT
STAMP
HERE

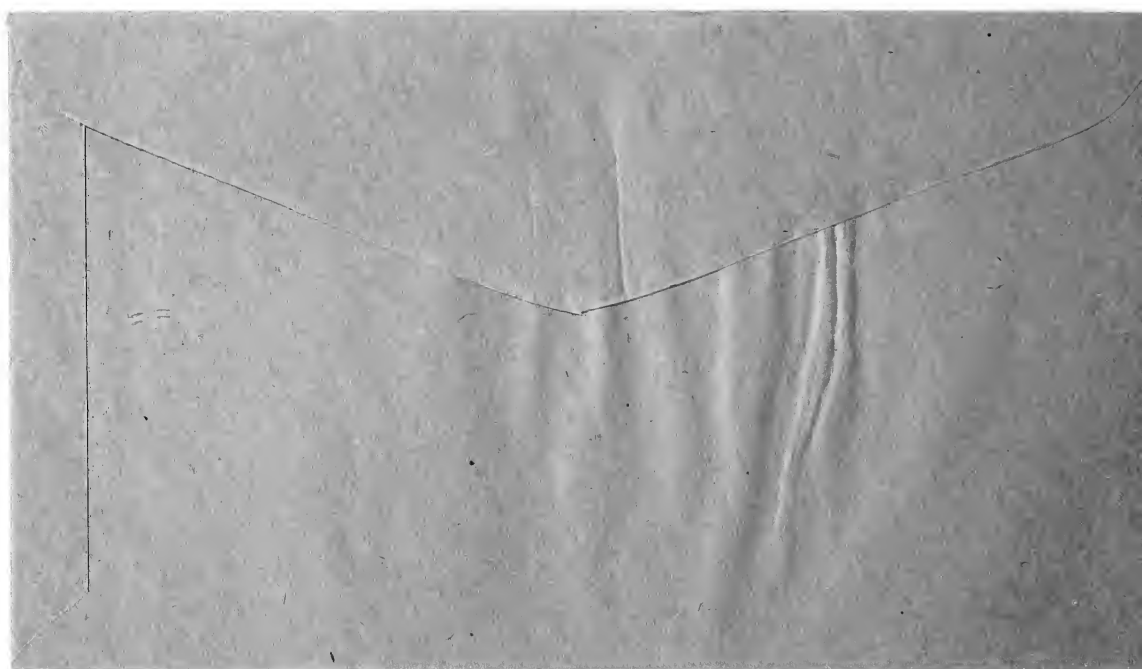
BANCROFT'S GREENHOUSE

LOCK BOX 35

CEDAR FALLS,

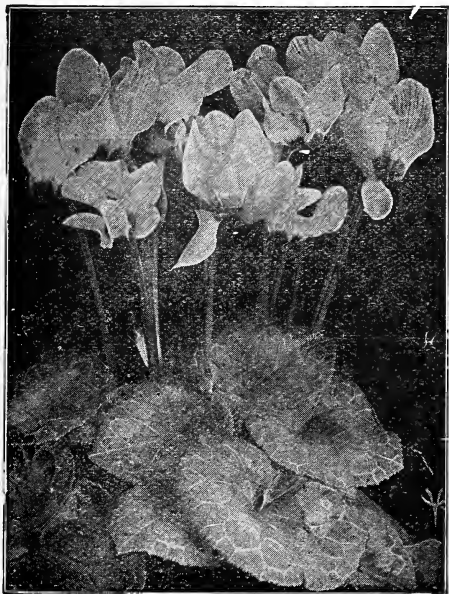
ALWAYS
"Say It With Flowers"

IOWA



Plants Especially Suited for the Home During the Fall and Winter

Space only permits a small list of same. Our complete descriptive Spring Catalog of Plants, Shrubs, Perennials, Cut Flowers, etc., will be mailed you on request. If you do not have same, write for it.



Cyclamen Persicum

- Asparagus Plumosa, 15-25-50c-\$1 each
- Asparagus Sprengeri. 15-25-50c-\$1 each.
- Begonias. Flowering varieties, 20c each.
- Carnations. Assorted varieties. (See Spring Catalog) 25c each.
- Callas. 25c and 50c each.
- Dwarf Calla (Godfrey.) 25c and 50c each.
- Chrysanthemums. (See Spring Catalog for varieties)
Small blooming plants, 40c each. Large size blooming plants, 75c, \$1.00 and \$1.50 each.
- Cyperius or Umbrella Plant. 25c and 50c each.
- Ficus Elastica. (Indian Rubber Tree.) \$1.00 each.
- Smilax. 15c and 25c each.
- Geraniums. 20 best varieties, 15c each; 4 for 50c. Large size, 30c each; 4 for \$1.00.
- Violet. 15c and 25c each.
- Cyclamen Persicum. Fine stock, all sizes. 50c, \$1.00, \$1.50 and \$2.50 each.
- Palms. Fine Variety. (See Spring Catalog). \$1.00 to \$5.00 each.
- Primrose. Chinese. 25c and 50c.
- Primula Obconica. 25c and 50c each.
- Baby Primrose. 25c and 50c each.
- Poinsetta. Ready in November. Small size, 50c. Large pans, \$1.00, \$1.50 and \$2.50 each.

BOSTON AND OTHER FERNS

- Ostrich Plume Fern (Whitmani). 50c, \$1.00 and \$2.00 each.
- Boston Fern. 25c, 50c, \$1.00, \$2.00, \$3.00 and \$4.00 each.
- Scotti. Dwarf Boston type. 25c, 50c, \$1.00 and \$2.00 each.
- Adiantum Cunatum. 25c, 50c and \$1.00.
- Adiantum Farleyence. 50c and \$1.00 each.
- Holly Fern. 25c, 75c and \$1.00 each.

FERNS FOR DISHES IN THE HOUSE

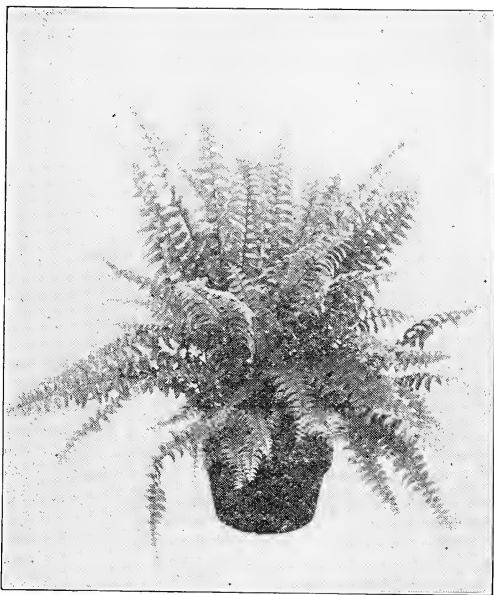
We have good stock of the best growing varieties suitable for fern dishes and single pots in the home. Small plants suitable for fern dishes, 15c each, 5 for 60c, 12 for \$1.20. Larger size, 25c each.

Japan Air Plant. Similar to a very fine feathery fern, very odd, lives without water or soil. Should be hung up in a little vase. 20c each, 3 for 50c.

FERN DISHES. Several kinds, both in glazed and Rockwood ware, 50c, 75c and \$1 each.

JARDINIERES. We carry a beautiful lot in splendid assortment of fancy kinds. 50c, 75c and \$1.00. Very fancy ones, 12 to 16 inches across, \$2.00 and \$2.50 each.

Jardinières with Pedestals. \$7.50, \$10.00 and \$15.00 each.



Boston Fern

Rec'd SEP 24 1923

Answered

CUT FLOWERS

Our Catalog (sent on request) tells you all about them. Send for complete price list.

WE CARRY ON HAND at all times, large quantities of all seasonable flowers. In point of equipment and size our plant is the best of its kind in northern Iowa.

SEND FOR ONE OF OUR SPECIAL BOXES OF CUT FLOWERS

For the home, for a party, or for a sick friend. Just mail us your card and whatever you wish to expend, \$1.00, \$2.00 and upwards, with the address of the person who is to receive it, and we will do the rest. We know you will be pleased.



TUMBLER AND FANCY CUT-FLOWER BASKETS

Filled with flowers, \$1.50, \$2.00, \$3.00 and \$5.00 each.

WEDDING FLOWERS

Our facilities are of the very best to supply you with just what you want. Bouquets for Brides and attendants, for the table and corsage and boutonniere. Loose flowers for tables and church decorations. Send list of what you wish for special prices.

A Last Tribute

The use of flowers as a means of conveying sympathy is undisputed.

The practical experience we have daily in the making up of various floral arrangements insures artistic as well as skillful ideas in making sprays, casket covers and funeral designs. Our aim is to fill your order as near as possible to your wishes. If you do not have our regular Catalog, order what you wish, and you may be sure that your order will be carefully taken care of.

BANCROFT'S MONEY SAVING COLLECTIONS

Collections noted by express go at purchasers' expense

- No. A. Three splendid named varieties of Peonies for \$1.00; by express.
- No. B. Four Primroses, assorted for 75c by express or 90c prepaid.
- No. C. Five assorted Roses, from 4-inch pots, for 75c by express or 85c prepaid.
- No. D. One hundred mixed Tulips, double and single for \$2.50 prepaid.
- No. E. One hundred Tulips (10 named varieties—50 double and 50 single), for \$3.50 prepaid.
- No. F. Twelve assorted Narcissus for indoor culture for 75c prepaid.
- No. G. Twelve assorted Narcissus and Jonquils for outdoor planting, for 65c, prepaid.
- No. H. Ten Hyacinths, separate colors, for 65c, prepaid.
- No. I. Ten assorted Roman Hyacinths for 65c prepaid.
- No. J. Our great \$1.00 collection of bulbs for indoor culture—5 Dutch Hyacinths, 3 Roman Hyacinths, 1 Easter Lily, 4 Narcissus, 6 Freesias, all for \$1.00 prepaid.
- No. K. Our great \$2.00 collection of bulbs for outdoor planting—50 mixed Tulips, 25 mixed Crocus, 10 Hardy Narcissus, all for \$2.00, prepaid.